

2:20-3:20

Room C205

Creating Comprehensible Cultural Input

Developed by:
Kelly Ferguson
Mira Canion

About today's presenter

Kelly Ferguson

@kelferg

National Board Certified Teacher

18+ years TPRS/CI experience

NTPRS/iFLT Coach



Session Goals

Learn

Learn to ask comprehensible questions to guide students to notice cultural products, practices, and perspectives.

Learn

Learn strategies to help students notice & talk about cultural products, practices, and perspectives.

Think
about

Think about ways to analyze cultural products and practices to determine embedded perspectives.



CAN-DO STATEMENTS

Proficiency Benchmarks for
Intercultural Communication:
Investigate / Interact

<https://www.actfl.org/publications/guidelines-and-manuals/ncssfl-actfl-can-do-statements>

<https://goo.gl/PXts4a>

In my own & other cultures, I can identify products & practices to help me understand perspectives (Novice)

In my own & other cultures, I can make comparisons between products and practices to help me understand perspectives (Intermediate)



CAN-DO STATEMENTS

Intercultural
Communication:
Investigate

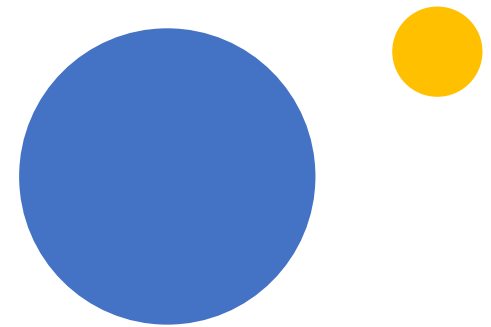
Activating Vocabulary

Make culture
comprehensible by asking
questions



👉 How to make culture
comprehensible by
asking questions:
Practice

**Writing questions &
discussing**





Write 3 questions you can ask students in novice-mid language (mid/late Level 1 or early Level 2)



How to notice & discuss culture

How to make culture communicated:

See - Think - Wonder



EL MONTEREY
FAMILY OWNED SINCE 1964

**BEEF & BEAN RED CHILI
BURRITOS**

MILD

AMERICA'S #1 FROZEN BURRITO

8-PACK
FAMILY SIZE

NET WT 32 OZ (2 LBS)

PER SERVING
10g Protein 0g Trans Fat 1g Sugar 310 Calories

SERVING SUGGESTION • KEEP FROZEN



MADE WITH REAL BEEF NO ARTIFICIAL FLAVORS OR COLORS 7g PROTEIN

MADE WITH REAL BEEF NO ARTIFICIAL FLAVORS OR COLORS 7g PROTEIN

COOK & SERVE



FZN GROC 60 0007100703172
EL MNTY BF&BN CHL BUR OCT 32 OZ
SAVE!



FZN GROC 60 0007100703172
EL MNTY BF&BN CHL BUR OCT 32 OZ
10.9¢ PER OUNCE **3.49** **SAVE!**

What do we make that matches our values?



What do
we value?

Why?

 0007120220515
66 8 1302517
DOLE PINEAPPLE CHUNKS 15 OZ
2.00



What do these bottles say about the person drinking from them?

Is it a conscious message?

Many Thanks!



Kelly Ferguson

www.compellinginstruction.com

kelly@compellinginstruction.com

Twitter: @kelferg

Mira Canion

www.miracanyon.com

Twitter: @mcanion